

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF NEW JERSEY**

JEREMY BALES CREATIVE LLC,	)	
	)	
v.	)	Case No. 2:20-cv-07368-KM-JBC
	)	
ASCENA RETAIL GROUP, INC.,	)	
	)	
Defendant.	)	

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**NOTICE OF SUGGESTION OF BANKRUPTCY  
FOR ASCENA RETAIL GROUP, INC., *ET AL.*, AND CERTAIN  
OF ITS AFFILIATES AND AUTOMATIC STAY OF PROCEEDINGS**

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**PLEASE TAKE NOTICE** that, on July 23, 2020, Ascena Retail Group, Inc. and certain of its affiliates (collectively, the “Debtors”),<sup>1</sup> filed voluntary petitions for relief under chapter 11 of title 11 of the United States Code, 11 U.S.C. §§ 101—1532 (the “Bankruptcy Code”) in the United States Bankruptcy Court for the Eastern District of Virginia (the “Bankruptcy Court”). A copy of the voluntary petition of the lead Debtor, Ascena Retail Group, Inc., is attached hereto as **Exhibit A**.

**PLEASE TAKE FURTHER NOTICE** that the Debtors’ chapter 11 cases are pending before the Honorable Judge Kevin R. Huennekens and are being jointly administered under the lead case *In re Ascena Retail Group, Inc.*, Case No. 20-33113 (KRH) (the “Chapter 11 Cases”). A copy of the order entered on June 23, 2020 directing joint administration of these Chapter 11 Cases is attached hereto as **Exhibit B**.

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<sup>1</sup> A complete list of each of the Debtors in these chapter 11 cases may be obtained on the website of the Debtors’ claims and noticing agent at <http://cases.primeclerk.com/ascena>. The location of Debtor Ascena Retail Group, Inc.’s principal place of business and the Debtors’ service address in these chapter 11 cases is 933 MacArthur Boulevard, Mahwah, New Jersey 07430.

**PLEASE TAKE FURTHER NOTICE** that, pursuant to section 362(a) of the Bankruptcy Code, the Debtors' filing of their respective voluntary petitions gives rise to a stay, applicable to all entities, of, among other things: (a) the commencement or continuation of any judicial, administrative, or other action or proceeding against the Debtors (i) that was or could have been commenced before the commencement of the Chapter 11 Cases, or (ii) to recover a claim against the Debtors that arose before the commencement of the Chapter 11 Cases; (b) the enforcement against any of the Debtors or against any property of each of the Debtors' bankruptcy estates of a judgment obtained prior to the commencement of the Chapter 11 Cases; and (c) any act to obtain possession of property of or from any of the Debtors' bankruptcy estates, or to exercise control over property of any of the Debtors' bankruptcy estates.<sup>2</sup> No order has been entered in the Chapter 11 Cases granting relief from the automatic stay.

**PLEASE TAKE FURTHER NOTICE** that additional information regarding the Chapter 11 Cases may be obtained free of charge by: (i) reviewing, free of charge, the docket of the Debtors' Chapter 11 Cases on the website of the Debtors' proposed claims and noticing agent at <http://cases.primeclerk.com/ascena> or by calling (844) 822-9233 (toll free) or (347) 817-4076 (international); (ii) visiting the Bankruptcy Court's website at <https://ecf.vaeb.uscourts.gov> (PACER login and password required) in accordance with the procedures and fees set forth therein; or (iii) contacting any of the following proposed counsel for the Debtors: (a) Kirkland & Ellis LLP, 300 North LaSalle, Chicago, Illinois 60654, Attn: John R. Luze or Jeff Michalik, or (b) Cooley LLP, 1299 Pennsylvania Avenue, NW, Suite 700, Washington, DC 20004-2400, Attn: Cullen D. Speckhart or Olya Antle.

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<sup>2</sup> Nothing herein shall constitute a waiver of the Debtors' rights to assert any claims, counterclaims, defenses, rights of setoff or recoupment, or any other claims against any party to the above-captioned case. The Debtors expressly reserve all rights to contest any claims that may be asserted against the Debtors.

Dated: July 28, 2020

Respectfully submitted,

By:

/s/ Christopher DeCoro

Christopher DeCoro

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